

## *Project American Life Business Adventures*

*“Where American Exceptionalism Comes Alive!”*

**Purpose:** To examine core economic principles, role-play managerial methods, and develop a unity of purpose while discovering the source of America’s success. Unlike programs providing only teambuilding exercises, *P.A.L.* inculcates business excellence through dynamic simulations.

**Audience:** Attendees consist of business professionals, corporate executives and their employees, as well as any company simply desiring to understand the core principles of Liberty, as expressed in free enterprise, entrepreneurship, and American Exceptionalism.

**Location:** In order to provide the perfect overall experience, *P.A.L. Business Adventures* take place at *Renaissance Ross Bridge Golf Resort*: [www.marriott.com/hotels/travel/bhmhv-renaissance-ross-bridge-golf-resort-and-spa/](http://www.marriott.com/hotels/travel/bhmhv-renaissance-ross-bridge-golf-resort-and-spa/) Nestled amidst a quintessential American town, *Ross Bridge* embodies comfortable sophistication and the casual elegance of a royal retreat.

### **Day One:**

- 5:00 Welcome / Pre-test (DISC)
- 5:30 *Ambiguous Animals*
- 5:45 *Games of Privilege*
- 6:15 *Wall Street Like*
- 7:00 *Experiential Dinner*
- 8:00 *Standard Procedure*
- 8:30 *In Search of a Better Idea*
- 9:00: *Independence Hall*
- 9:45 Celebration (wine, cheese, hors d'oeuvres, etc.)

### **Day Two:**

- 8:00 Breakfast (PowerPoint Review)
- 9:00 *Wall Street* / Awarding of prizes
- 10:00 Small Group Projects
- 11:00 *Laws of Nature*
- 12:00 *Friendship Dining*
- 1:00 Break (Spa treatments, Pools and Hot-tubs, Nap, etc.)
- 4:00 Small Group Presentations
- 4:30 *Rules of Economics*
- 6:30 *Law of Nature, Too* / Awarding of prizes
- 8:00 Banquet (Keynote Speaker)
- 9:30 Pub Time

### **Day Three:**

- 8:00 Breakfast (PowerPoint Review)
- 9:00 *Mind Music*
- 10:00 Post-test (DISC) / Examination of Results
- 11:00 *Riddle of the Ages*
- 12:00 Closing Lunch / *Ceremony of Lights*
- 1:00 Group Photos / Good-byes